

## AEERIS LIMITED

### EWN Partners with Esri

Aeeris Limited (ASX:AER) is pleased to announce that its fully owned subsidiary, Early Warning Network Pty Ltd (EWN), has signed and commenced implementation of a partnership agreement with Esri Australia Pty Ltd. Esri Australia is a location intelligence solutions company which provides products and services based on Geographic Information Systems (GIS) technology. The company is the exclusive local distributor of Esri's world-leading ArcGIS platform.

This begins the realisation of Aeeris' strategy to scale the business as outlined in the Company's 2018 Annual Report. The strategy seeks to exploit the delivery of EWN's risk data through already established platforms operating within our target industries. ArcGIS is the most widely used GIS platform within government and commercial enterprise.

**In Australia, 72 percent of GIS users from all professions use ArcGIS either as software or through cloud services.**

EWNs partnering and channel strategy with Esri Australia is being integrated through:

1. Delivering EWN data via its API to the ArcGIS community
2. Collaborating on unique solutions for industries where both businesses have close relationships
3. Exploring the potential for ArcGIS users to access the EWN Alerts Engine technology for multi-channel Communications, and
4. Exploiting EWNs facilities management technology and experience

### About Esri Australia

Esri Australia currently employs over 200 professionals from a range of disciplines, including business analytics, cartography, environmental science, software development and surveying. The company was founded in 1977 with customers in such areas as defence, education, emergency management, environmental management, health, insurance, land management, planning, mining, renewable energy, transportation and utilities.

The Australian business is a subsidiary of Boustead Singapore Limited, a Singaporean engineering and technology company listed on the Singapore Stock Exchange. It is the second oldest established company in Singapore. Boustead is 190 years old and is the major shareholder of fellow Esri software distributors Esri Singapore, Esri Indonesia and Esri Malaysia.

### The EWN Strategy to Scale

EWN products and services are the result of around-the-clock monitoring combined with specialised technologies which track, map, analyse and communicate. The output is a unique set of spatial risk data.

Previously we supplied EWN risk data through our own software services. We discovered this was competing with customers already installed GIS applications, which was limiting sales. The shift in

strategy turns that competition into opportunity, seamlessly availing our data to all GIS users and operations.

Another benefit of this approach is that we can maximise our resources and effort in the creation of high value data.

We anticipate following this announcement that there will be further updates as we move to quickly implement our new strategy in the market place.

- ENDS -

#### **Direct Enquiry**

Kerry Plowright

Chairman and CEO

Aeeris Limited

[k.plowright@aeeris.com](mailto:k.plowright@aeeris.com)

(+61) 02 6674 2711

#### **About Aeeris**

Aeeris Limited is a leading geospatial data business.

The Company's **Early Warning Network** system and proprietary **GNIS** technology platform ingests and maps vast amounts of live data from multiple sources regarding severe weather, fire, traffic, and other geospatial hazards.

The technology allows us to track and monitor very large numbers of users, and communicate instantly with these users, especially about events which impact their safety.

Our technology enables Aeeris to provide critical services to our enterprise and government customers:

- Live data, content, alerts and notifications on natural and man-made hazards affecting our clients, including severe weather, fire and traffic conditions
- Pioneering innovative systems and apps to digitally track, monitor, map and protect workers and assets on the move with products like **Safe@Work™** and EWN's facilities management solutions

Our technology solutions provide many benefits to our clients including the ability to:

- Monitor, map and track staff, contractors, assets and operations
- Communicate with multiple staff regarding live safety hazards in real time
- Improve Workplace Health & Safety, and reduce risk and liability
- Manage personnel with regard to security, facility access, time-billing and fraud
- Improve operational efficiencies, labour scheduling and asset management

Our product offerings solve natural disaster awareness problems and promote personal and employee safety, asset protection, risk management, as well as helping to mitigate the financial impact of adverse events, geospatial hazards, personal injury, workplace safety, security breaches, fraud and inconvenience.

Aeeris is listed on ASX with the ticker code AER

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