

## AEERIS LIMITED

### Aeeris Delivers Mobility Safety Solution to Club Marine

Aeeris and Club Marine (a company of Allianz Insurance) have today announced that Aeeris has developed and delivered a unique mobile data platform for Australia's largest marine insurance company.

Leveraging the power of its GNIS technology platform, Aeeris business division Early Warning Network (EWN) has customised and implemented a mobile application and back end platform which provides Club Marine insurance customers with a range of boating safety features including severe weather alerts and reports, emergency response capability, safety information, and interaction with Club Marine products and services. The coverage area includes Australia and New Zealand.

Described as a first for the industry by Club Marine CEO Simon McLean, the solution not only demonstrates Aeeris's ability to develop solutions in record time, but also the competency of its technologies to easily integrate and bespoke to customer requirements.

The product will be launched by Club Marine to policy holders in the April-May 2016 edition of its flagship magazine. The flagship App developed by Aeeris is provided free to Club Marine members and non-members alike.

#### Club Marine launches feature-packed boating app!

Club Marine is excited to announce the launch of its comprehensive Club Marine App. It's bound to be the go-to app for everyone who loves boating ... because it's a perfect example of why boating's just better with Club Marine!

"As a first for the marine industry and as a unique service to our members, the Club

Marine App combines both fun and function into one easy-to-use mobile app," said Club Marine CEO Simon McLean.

"Free access to severe-weather alerts will help protect our members on and off the water, while features like the Trip Planner and quick access to policy information make it easier for members. It's all part of

our commitment to supporting recreational boating and helping everyone get the most out of their boating experience."



When it comes to preparing for a boat trip, all the latest weather conditions are easily accessible on the app – including forecasts, tide times and wind conditions. A trip planner will help boaters plan and keep records of all their exciting adventures, including itineraries and checklists, so they don't forget a thing.

And should things go wrong, the Help Me function enables members to contact Club Marine Assist, a 24/7 service that provides advice, assistance and directions, with information about marine service centres, a safe place to berth or refuel, and much more. Members can even call for

emergency assistance, record important information about an incident or lodge a claim straight from the app.

The app even lets users store important records, such as photos of their boat and equipment, licences and permits, and all the essential information a boater might need on the go.

Non-members can also access the app for free – while some features are exclusive to members, there's plenty for non-members to use and enjoy.

**Helping you get more out of boating – on and off the water.**

The Club Marine App has been designed in collaboration with some of Australia and New Zealand's leading boating enthusiasts and Club Marine's own team of marine safety and insurance specialists. The team at Australia's leading marine lifestyle publication *Club Marine Magazine* has also contributed a wealth of invaluable input.

The Club Marine App is available for iOS and Android devices. It can be downloaded now at Google Play and will be available soon on the App Store.

#### If you'd rather be boating – we have an app that can help!

Even when you're not on the water, you're probably dreaming about it. Now there is an app that will bring you closer to all the boating adventures you live for. The Club Marine App boasts a host of excellent features that you'll appreciate on and off the water, no matter what type of boating you're into.

##### Exclusive to Club marine members

- ✓ **Receive Severe Weather Alerts**  
Notifications will alert you to any impending weather alerts for your current location and up to four additional locations of your choice, keeping you and your boat safe
- ✓ **Make Emergency calls**  
Contact emergency services or Club Marine Assist in the event that you need help on or off the water
- ✓ **Record an incident or lodge a claim**  
In the event the worst does happen, the app makes it easy to record all the important information you need and to lodge a claim
- ✓ **Provide Proof of Insurance**  
View your policy details on your mobile device and email it as proof of insurance when needed
- ✓ **Renew or update your policy**  
You can receive notifications when your policy is due and renew it straight from the app, or update your policy details on the go

##### Best of all ... it's FREE

It doesn't matter if you're into tinies or cruisers, personal watercraft or yachts – if you love boating, you'll love having everything you need on your mobile or tablet.

##### Download the Club Marine App now

Search for Club Marine now at Google Play™. Also available soon on the App Store.

##### Available to all users

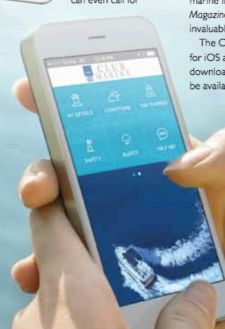
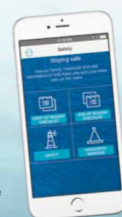
- ✓ **Brush up on Safety Information**  
Essential equipment and checklists, including the skipper's briefing and an interactive guide to navigation marks, to help keep you safe on the water
- ✓ **Plan and record your trips**  
Use the trip planner to not only plan an itinerary with checkpoints and checklists, but keep a record with your photos and notes of the journey
- ✓ **Access weather conditions**  
Check out the forecast for the next seven days for wind, tides, sun rise/set and sea temp so you are ready to go out when the weather is right
- ✓ **Store licences and permits**  
Keep photos of your licences and permits all in one place
- ✓ **Keep records of your boat and purchases**  
Store photos of your important information, so you have them to hand when needed
- ✓ **Get a quote**  
We'd love to welcome you onboard

#### This is no ordinary app – it's full of features that no boater should be without.

Severe-weather alerts notify boaters of any impending weather events – on and off the water.

Notifications can be received for the current location as well as up to four additional locations, like where the boat is moored – so if something is going to impact the boat or their property, the app will advise them. With safety in mind, the Club Marine App puts important safety information and essential checklists on the user's mobile device. The features have been designed for boaters of all levels of experience, enabling them to brush up on knowledge of navigation marks, polish their skipper's briefing or just make sure they've done everything to make their boat safe and ready at the start or close of the season.

The Club Marine App can also display a member's Club Marine insurance policy information, making it easy to quickly provide Proof of Insurance, lodge a claim on the go, renew or update policy details, or even buy a new policy. There's also a handy function that notifies the member when their policy is due for renewal.



Aeeris CEO Kerry Plowright commented: “We are very pleased to have conceived, built and delivered this unique solution for Club Marine in such a tight schedule. This relationship is another significant insurance company relationship for Aeeris. We are very excited about our growing new business pipeline, and very busy implementing a number of other enterprise level geospatial data service for other large companies”.

**- ENDS -**

**Direct Enquiry**

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**About Aeeris**

Aeeris Limited is one of the World’s leading aggregators of geospatial data.

The Company’s **Early Warning Network** system and proprietary **GNIS** technology platform ingests and maps vast amounts of live data from multiple sources regarding severe weather, fire, traffic, and other geospatial hazards.

The technology allows us to track and monitor very large numbers of users, and communicate instantly with these users, especially about events which impact their safety.

Our technology enables Aeeris to provide critical services to our enterprise and government customers:

- **Live data, alerts and notifications** on natural and man-made hazards affecting our clients
- **Pioneering innovative software apps to protect workers** and assets on the move
- **Aerial (UAV-Drone) and ground based imaging** of facilities and infrastructure, and
- **Digital tracking, mapping and monitoring** of assets, operations and personnel

Our technology solutions provide many benefits to our clients including the ability to:

- Monitor, map and track personnel, assets and operations
- Communicate with multiple staff regarding live safety hazards in real time
- Improve Workplace Health & Safety, and reduce risk and liability
- Improve operational efficiencies, labour scheduling and asset management

Our product offering solves natural disaster awareness problems and promotes personal and employee safety, asset protection, risk management, as well as helping to mitigate the financial impact of adverse events, geospatial hazards, harm and inconvenience.

Aeeris is listed on ASX with the ticker code AER