

# AEERIS LIMITED Commercial Agreement signed with Newcastle City Council

## Highlights

- Commercial agreement signed with Newcastle City Council in NSW to provide Flash Flood Alert Service (FFAS) for residents
- Agreement strengthens Council Client Portfolio to 14, offering clients the ability to mitigate the impact and cost of natural disasters and protect assets
- Solidifies the Company's expansion and commercialisation strategy across the local council sector, with over 560 councils nationally, collectively spending \$32 billion per year on infrastructure and services for residents
- Advanced discussions with potential clients within the local council sector in progress

Aeeris Limited (ASX: **AER** and 'the **Company**') is pleased to announce it has signed a commercial agreement with Newcastle City Council (NCC) to provide Flash Flood Alert Services (FFAS) for its residents.

This agreement with NCC is evidence of the need within Local Councils to protect its businesses, assets and people. Aeeris currently provides a variety of early warning services to 13 local councils, including; Brisbane City Council, Somerset Regional Council, Bundaberg Regional Council, Tablelands Regional Council and Lake Macquarie City Council.

Aeeris' portfolio of products are well positioned to suit to the needs of Local Councils and provides them with the ability to mitigate the impact and cost of natural disasters by providing targeted warnings of impending natural disasters and events through it's Early Warning Network (EWN).

The Flash Flood Alert Service with NCC will be focused on the Wallsend business district and will run for an initial period of 12 months, from July 2015 to June 2016.

Director of Infrastructure, Newcastle City Council Frank Cordingley said: "The alert service trial is part of a comprehensive plan to reduce risks associated with flooding in Wallsend and the Wallsend business district. We want to provide as much warning as possible when flood waters approach so that people can take steps to protect themselves, their families and their property."

In addition to the agreement with NCC, and demonstrating the demand in the sector for the products, Somerset Regional Council has also been using the EWN alerting services and recently added the Safe@work workplace health and safety app and Safe@work manager's platform to its suite of products. The Safe@work application is designed to assist companies managing working arrangements in industries where the employees are frequently travelling, off-site or operating in potentially dangerous situations.

The Safe@work app has broader applications as new work health and safety regulations could imply wider ranging liability implications. The duty of care of employers is expanding to include the identification of external risks and the need to warn and inform staff of an impending incident, hazard or risk outside of the workplace.

Adam Staunton, Disaster Management Officer for Somerset Regional Council said "The EWN alerts helps us understand what we're facing, and the warnings give us an opportunity to make sure we have the appropriate resources ready. The good thing about the EWN alerts is they are location-specific, where as the Bureau of Meteorology alerts can be quite broad in geographic area."



There is an increasing need within Australia to lessen the impact of natural disasters as they continue to happen more frequently. A *Deloitte Access Economics Report* predicted that as Australia's population increases and the severity and frequency of storms, floods, cyclones and bushfires grows the cost of such natural disasters will reach \$23 billion a year in 2050, a substantial increase from the \$6.3 billion in 2012.

In Australia alone there are over 560 Local Councils, represented by the Australian Local Government Association (ALGA), providing Aeeris a with a substantial opportunity to tap into. The ALGA estimates that Local councils spend more than \$32.2 billion each year providing infrastructure, economic and community services to residents.

Kerry Plowright, Chairman and CEO of Aeeris Limited commented:

"There is a substantial opportunity within the Local Council industry for Aeeris and our product portfolio and we are seeing an increasing need for our services within the market. Our product offering and services play an important role in preventing the loss and damage to businesses, assets and people. The commercial agreement with Newcastle City Council provides further evidence and validation of our business model and offering and we're confident we can make a positive difference to their operations to protect its residents from floods."



## **Direct Enquiry**

Kerry Plowright Chairman and CEO Aeeris Limited k.plowright@aeeris.com

#### **Media Contacts**

Asher Moses Media & Capital Partners +61 438 008 616 asher.moses@mcpartners.com.au

#### About Aeeris

Aeeris Limited is one of the World's leading aggregators of geospatial data and provides a unique location based Severe Weather and All Hazards data services via the Early Warning Network platform (EWN).

Aeeris provides corporate and government clients with specific digital alerts and other content in real time regarding a range of disruptive geospatial events including storms, floods, damaging wind, hail, hurricanes and cyclones, as well as non-atmospheric hazards such as fire, tsunami, solar radiation, traffic and power outages.

Our services solve natural disaster awareness problems and promote personal and employee safety, asset protection and mitigate the financial impact of adverse events.

Aeeris is listed on ASX with the ticker code AER