

AUSTRALIA'S LEADING GEOSPATIAL DATA & CONTENT COMPANY LISTS ON THE ASX

Highlights

- Aeeris Limited, (ASX: AER) is a global leader in the aggregation and analysis of geospatial data providing mission critical warning services
- The Company aggregates, analyses and produces data to provide targeted location-based digital warnings for all threats and all hazards through its proprietary technology and platform - The Early Warning Network
- Hazards monitored include severe weather (storms, hail, wind, lightening, flooding, cyclones), bushfire, tsunami, power disruptions, traffic and other man-made and natural events which impact humans
- Demand for asset protection, risk mitigation services and personal safety is increasing globally due to the increasing costs of natural disasters around the world
- Aeeris has 100 corporate and government paying subscribers to its data service, and over 250,000 free social media and App users
- Today, the Company lists on the ASX, following the successful completion of a \$3.5 million IPO capital raising at an issue of \$0.25 per share, supported by strong interest from institutional and sophisticated investors
- The Company is well capitalised and well positioned to accelerate growth in Australia, expand into new regions and further implement additional customer specific tools and roll out further product offerings

Aeeris Limited (ASX:AER) (The 'Company'), Australia's leading geospatial data and content aggregator and provider of location based threat and emergency warning system – Early Warning Network, has today begun trading on the Australian Stock Exchange.

The Company received support from a broad range of institutional investors, successfully raising \$3.5 million at \$0.25 a share. Upon listing the Company has 54,775,070 fully paid ordinary shares on issue and a market capitalisation of \$13.7m.

About Aeeris Limited

Aeeris is the developer and operator of the Early Warning Network (**EWN**), which utilises proprietary technology developed in-house by the company, known as the Geographic Notification and Information System (**GNIS**).

GNIS provides Severe Weather, natural and man-made Hazard warnings and forecasting services as a critical tool for the prevention of injury, loss of life, property loss and disruption to business and consumers. Key clients and users include Government departments, Blue Chip companies, and members of the public Australia wide.

This system has been operating continuously since early 2007 and has been used to deliver millions of alerts, across more than 18,000 events in Australia. EWN has become a respected partner to, and integral component for, its clients operations, and has built a reputation of reliability, trust and capability.

The Company's easy to implement solutions for businesses and individuals mitigates risk and avoids unnecessary threat to life, injury to personnel, damage to business and operations and costly compensation claims.

The Company is currently generating revenue through over 100 corporate and Government contracts for providing highly targeted customised warning services, which include early warning – threat notifications, data services, technology and systems for emergency management, and public warnings to some of the biggest names in the rail, insurance, construction, mining and resources, heavy haul and logistics industries.

There are over 250,000 subscribers of the Company's service, receiving notifications through a variety of channels including email, SMS, the Apps and Facebook.

The EWN Technology and Key Features

The multi-channel Geographic Notification and Information System (GNIS), developed over 7 years, uses remote sensors, weather modelling and a whole array of other data sources, which are analysed and processed by the system to identify and locate threats.

The threats are verified by a 24x7 operational team to provide highly targeted location-based warnings for events such as storms, hail, flash flooding, damaging winds, fires, tsunami, power disruptions, traffic, geomagnetic events, coronal mass ejection (CME) solar flares and triggered responses from numerous remote sensing and other external telemetry.

All of which can have a significant impact on critical infrastructure such as electricity grids, telecommunications, gas lines, roads, rail, ports, a myriad of commercial operations, municipal assets, and the insurance industry.

The features of Aeeris' EWN products include; around the clock monitoring and analysis of all natural hazards; geographically targeted warnings; mobile tracking across multiple operating systems (Android, iOS and Blackberry) and the capacity to simultaneously publish alerts via a variety of channels including SMS, email, Facebook, Twitter, web, via API and more. The technology is bespoke and sophisticated and not only prevents harm and damage but has and will continue to save clients millions of dollars.

The Market

Over the past decade over 8,000 natural disasters were recorded, which led to billions of human lives being affected and the loss of more than one trillion US dollars during this period. Economic disasters in Australia alone are estimated to average \$6.3 billion per year and predicted to double by 2030 and by 2050 the losses will reach \$23 billion.

The rising cost of losses from natural disasters is across the globe. In 2013 the costs of such events in Europe, the United States, Africa and Asia totaled \$22.5 billion, \$38.8 billion, \$210 million and \$600 billion, respectively.

Therefore the preemption of impending disasters is of rising importance globally, meaning the potential for the EWN is enormous as the innovative solution has the ability to save lives, prevent injury, reduce property loss and mitigate disruption to business and Government as the volatility of the climate and extreme weather events increases.

Corporate Vision & Strategy

The corporate vision of the Company is to become the pre-eminent data aggregator, producer, analyser, processor and disseminator of information relating to all geospatial threats and weather-related hazards globally by providing a service to solve disaster awareness problems and mitigate the impact on infrastructure, people, government and business to reduce physical damage to property and to prevent loss of life.

The Company's reliance upon the collection and analysis of a wide array of data will also enable it to improve its service and add to the wide range of products already on offer. The Company currently offers a number of highly successful and unique products to its broad customer base and will roll out a further three products in the second quarter of this year.

The rapid evolution of technologies such as wearables and their accompanied capabilities has provided a fertile environment for Aeeris to capture new markets and to innovate. As the digital economy and big data revolution continues to grow rapidly, and more data becomes available on every possible phenomenon, Aeeris is well positioned to build its subscriber base revenues in the international market, as an addition to its already growing Australian base.

The Company's strategy following the successful listing and capital raise is to continue to build subscriber base revenues in both the home market of Australia and internationally and to improve products for both commercial subscribers and registered corporates.

Management

The Company has an expert and skilled team with the right technical and corporate expertise required to lead the business strategy and grow both its client base and product offering.

Executive Chairman and CEO Kerry Plowright commented on the listing:

"The successful listing of the Company today is an important landmark for the business, signifying our next phase of growth. We are the only Company in the market offering a service such as ours."

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We have a unique capacity to map, track and monitor millions of assets, operations, devices and threats in real time enabling us to issue millions of warnings to those that need it, through multiple channels with extreme location accuracy.

We have gone from strength to strength since our beginning in 2007 and we are now in a position to further grow our operations and client base. We have a very strong pipeline of corporate clients and whilst we will continue to deliver the superior standard of service we have achieved to date we intend to further expand our range of products on offer and grow our customer base."

ENDS

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About Aeeris:

Aeeris (<http://www.aeeris.com/>) is the developer, operator and provider of the Early Warning Network, the multi-channel, Geographic Notification and Information System (GNIS), which was built to help protect lives, property and business. Aeeris helps to minimise risk, mitigate natural disaster impacts and manage business interruption threats through a range of multi-channel technology-driven alerting and information services. The company was founded in 2007 by successful entrepreneur Kerry Plowright.

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