



————— AEERIS LIMITED —————
INVESTOR PRESENTATION
————— APRIL 2015 —————

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Company Overview



Aeeris is a leading geospatial expert specialising in the protection of people, assets and business operations

PROVEN TECHNOLOGY AND SERVICE

Aeeris operates the Early Warning Network (EWN). EWN monitors threats to its customers 24x7, analysing critical real-time data on ALL HAZARDS including severe weather, fire, power outages, biological and client specific risks. EWN models and ingests data from multiple published and proprietary sources and remote sensor networks.

We produce multi-channel threat notifications sending location-based alerts and customised information to our customers protecting people, assets and operations.

PROVEN ANNUITY BUSINESS MODEL

Aeeris generates revenue through monthly data and service subscription fees from over 100 existing corporate and government clients.

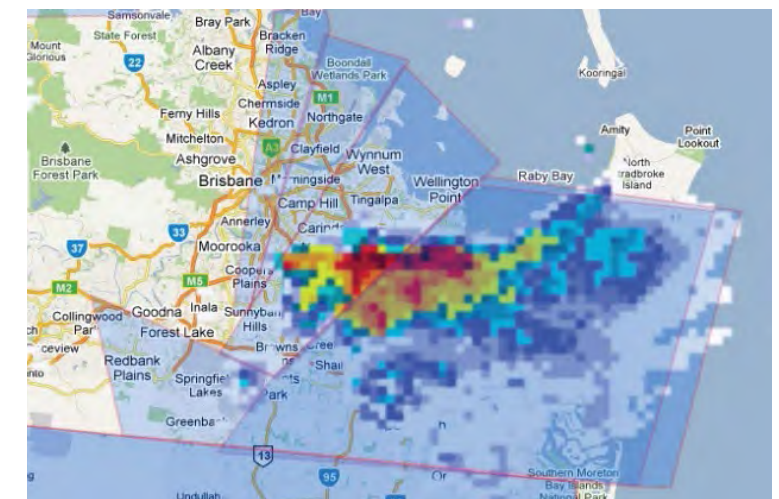
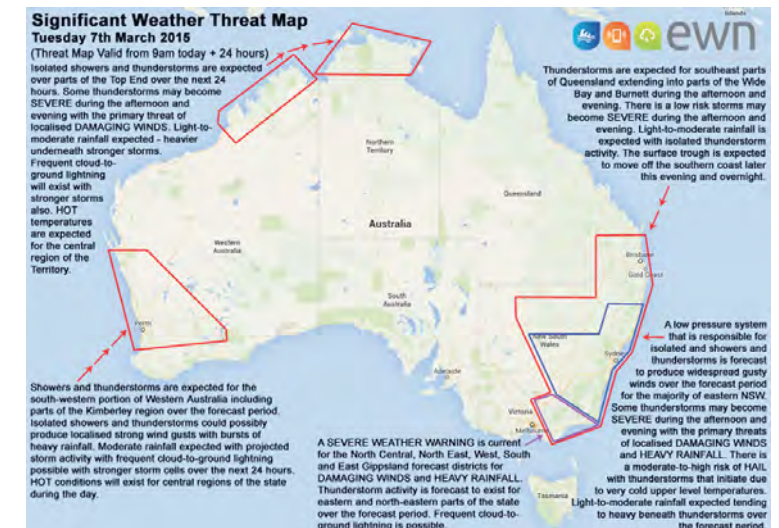
RAPIDLY GROWING USER BASE

We have a rapidly growing user base of over 250,000 subscribers receiving EWN alerts via email, SMS, iPhone and Android Apps, Facebook, Twitter, API and other channels.

STRONG TRACTION.

Aeeris has already achieved strong traction in Australia. The robust technology and scalable business model can be quickly deployed into international markets.

Aeeris listed on ASX on 1st April 2015



IPO Summary



ASX Code:	AER
IPO Issue Price:	25 cents
Amount Raised:	\$3.5 million
Market cap at issue price:	\$13.7 million
Issued Capital (undiluted)	54,775,070 (including restricted securities)
Unrestricted Securities	20,420,000 (free trading shares at date of IPO)
Restricted Securities	34,355,070 (shares)
Options at 40c Strike Price	4,690,000 (Senior staff & management, restricted)
Options at 60c Strike Price	4,500,000 (Directors & associates, restricted)
Fully Diluted Issued Capital	63,965,070

The Problem



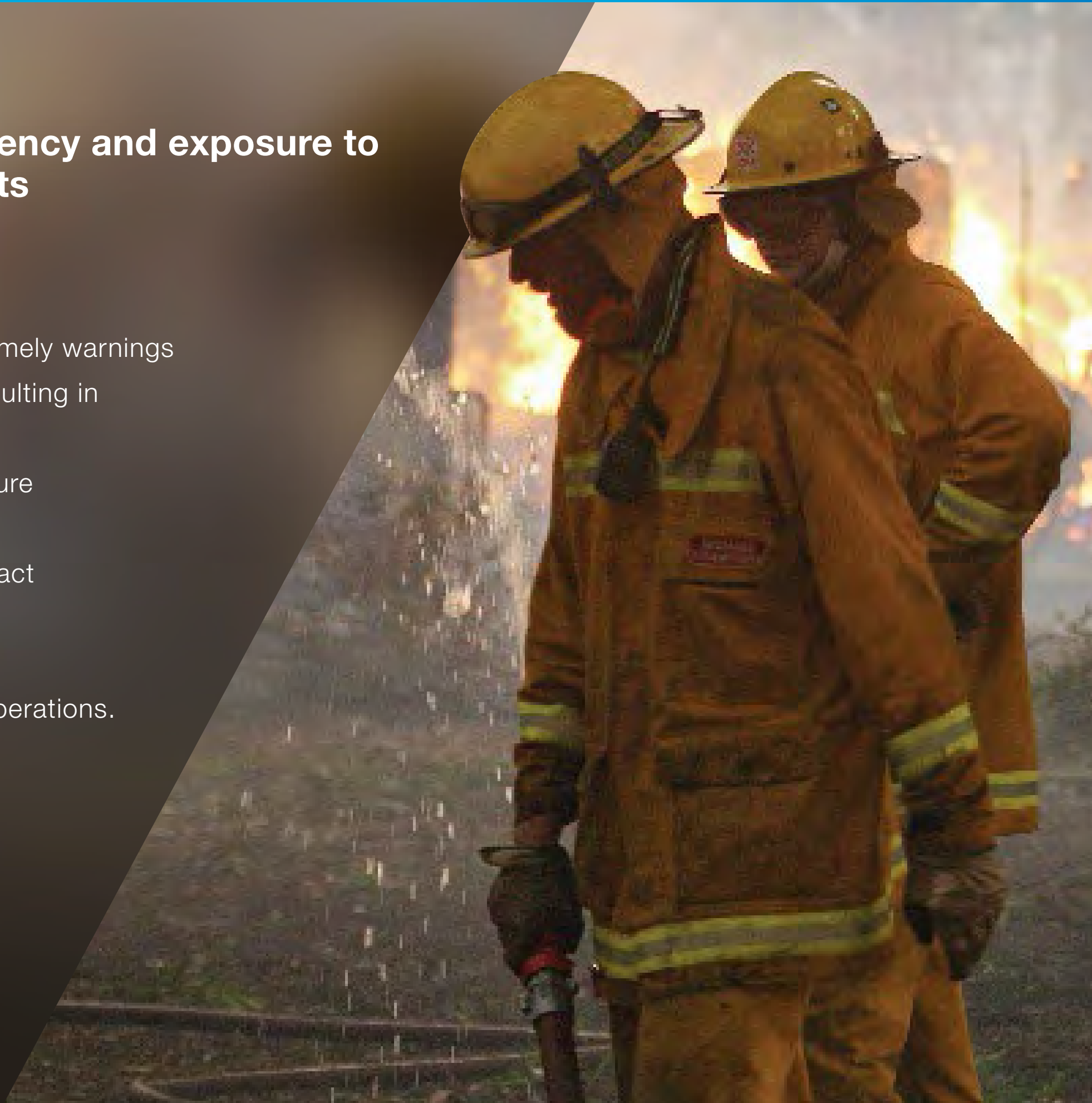
Increased Risk due to the frequency and exposure to destructive and damaging events - natural and manmade

Failure to provide targeted, meaningful and timely warnings for foreseeable and unexpected threats is resulting in

- Death and injury
- Loss and damage to assets and infrastructure
- Business disruption
- Legal liability – failure to comply with WHS act
- Lost productivity

Urgent need to protect people, assets and operations.

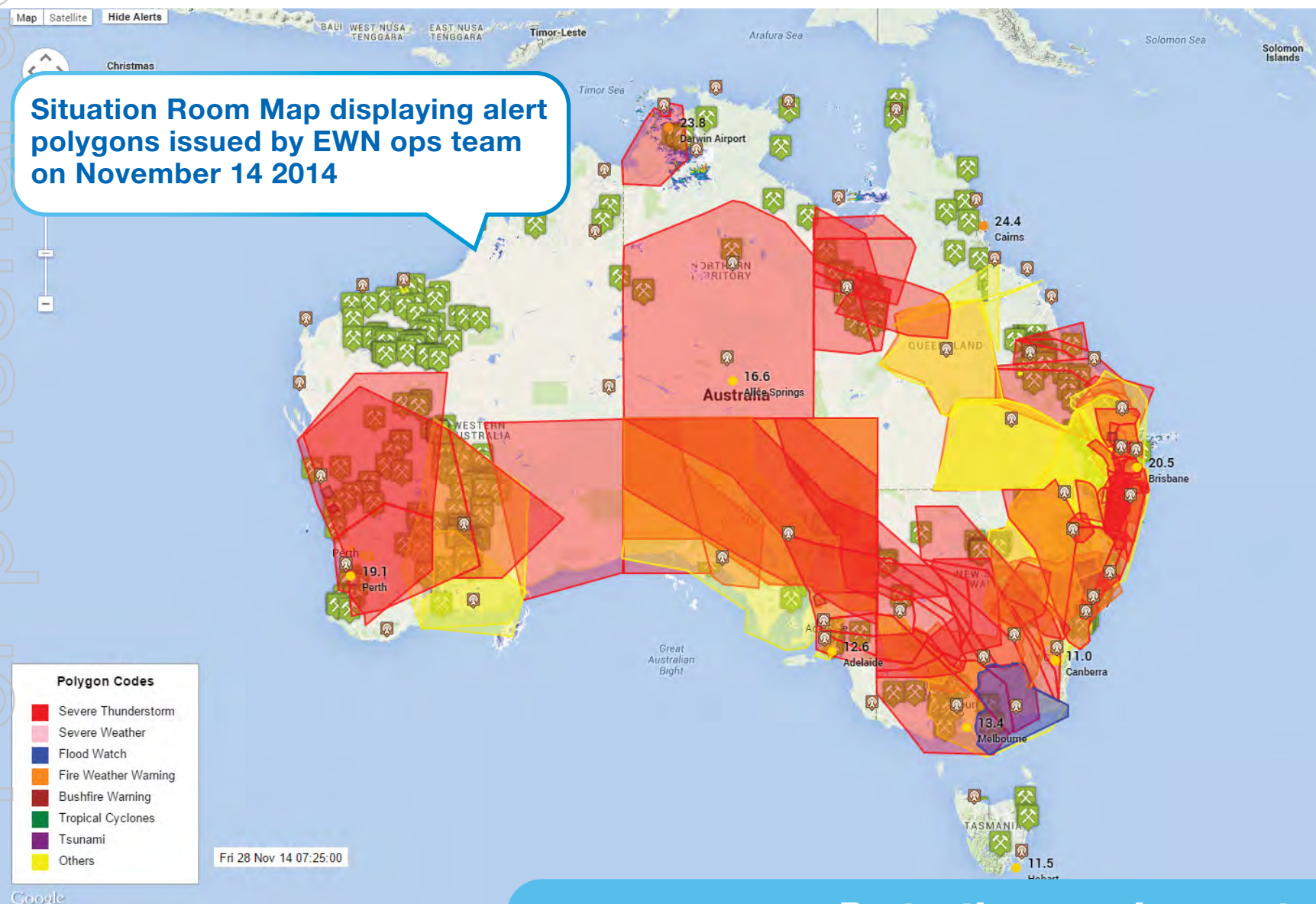
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The Solution



EWN's proprietary platform connects individuals, corporates and governments with critical, actionable real-time data on All Hazards and threats, delivering geospatial digital alerts to those that need it – when they need it.



When, Where & How you need it



Protecting people, assets & operations
Monitoring, mapping, tracking, analysing and warning... that's what we do

Alerts Sent by Mobile, Email...



For personal use only



"Severe Thunderstorm with large hail and danger of flash flooding. Penrith area at risk. Currently located to your west moving...."



Commercial Products



Custom Alert Services

Precisely targeted alerting services of “All Hazards” to a clients business or people that may be affected by flash flood, wind, rainfall, lightning, traffic, inhouse crisis geomagnetic storms, power outages and more...



EWN All Alerts

Includes all EWN alerts sent to locations or areas requested by a client. The areas can be described using a custom polygon or selected district or region.



Custom Forecast Solutions

Detailed location-specific threat forecasts prepared daily by EWN meteorologists for storms, wind, rainfall, temperature. Bushfire or any other threats to company operations from 24 hours to 7 days.



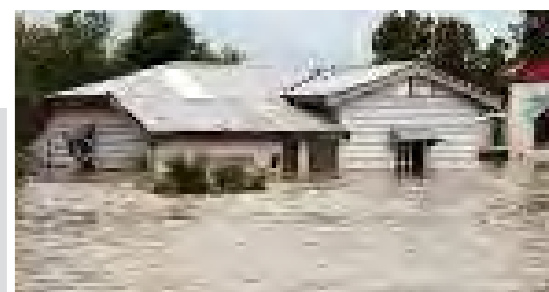
Embargo Services

Subscribers receive a live national feed of locations affected by our EWN alerts. Especially relevant to the insurance industry.



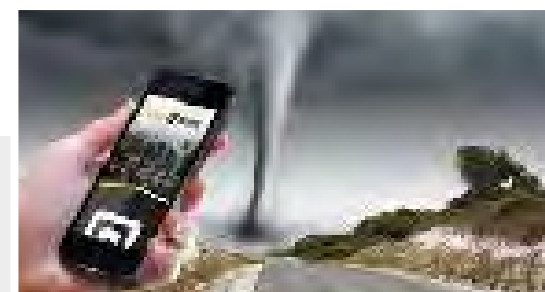
Situation Room

Custom interface which plots and tracks assets and devices, displays EWN alert polygons, reports assets/devices at risk plus a large range of other threat data



Incident Manager

Access to the main EWN system allowing business to manage alerting, monitor, track and issue notifications over multiple channels geographically



EWN App for iPhone & Android

A free mobile App available to anyone who wishes to receive timely, geographically-targeted warnings for severe weather, high winds, bushfire, flooding, tsunami and other threats.



EWN Safe@Work Apps

Mobile App designed for safety of remote and field workers includes warnings, direct dial 000, check-in and duress functions, as well as allowing monitoring by managers and WHS officers

Mobile and Social Media



Strongly growing mobile and social media usage of our data and content has potential for future monetisation:

- Fast emerging complementary business asset for Aeeris
- Building a media property around weather & disaster news and content
- A wide community captivated by natural events
- Appeals to a myriad users concerned about climate change
- Relevant for activities including – aviation, marine, surfing, agriculture and many more
- Currently 250,000 active users registered, receiving alerts

Social Media Content

Online Platform which provides free early warning alerts, weather, threat information and public forums for posting pictures, video and other observations on natural disaster events.

Growing audience and user base

Builds Media Asset Value



Corporate Market - Australia



Corporate Services

Providing early warning, risk and threat data services for severe weather and all natural hazards to government, corporates, SMEs and Local Councils

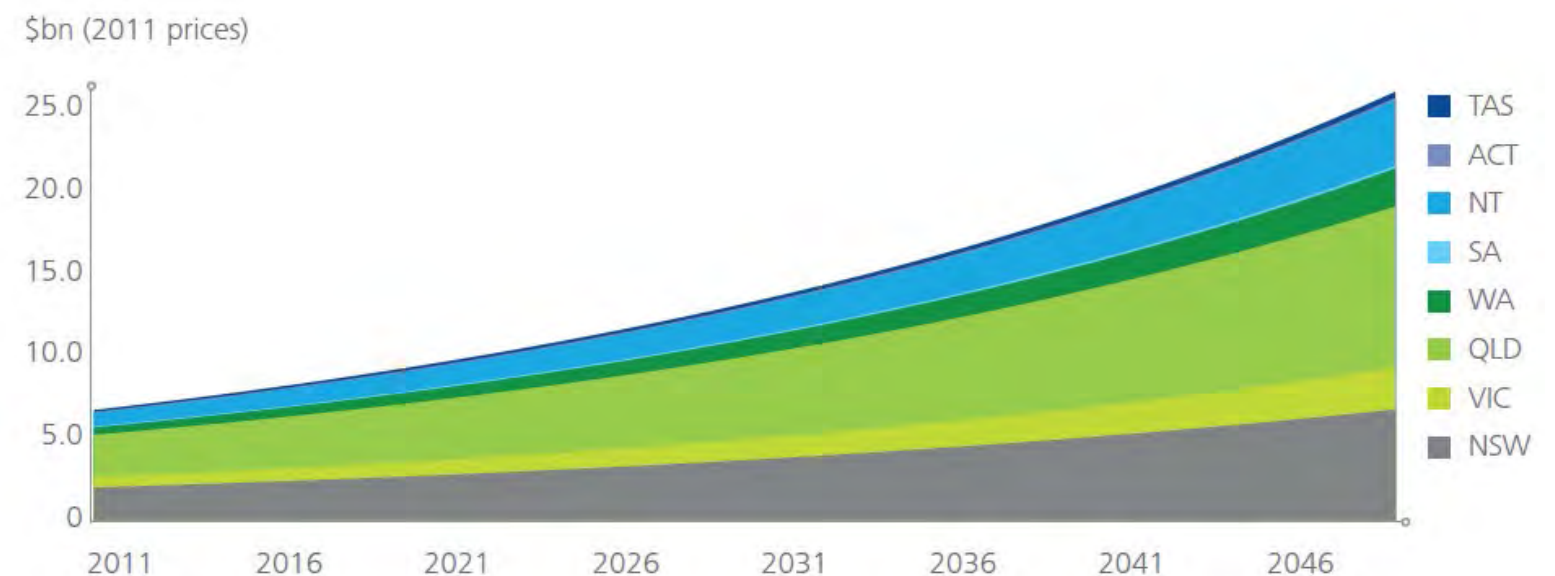
Monthly annuity subscription billing model

Annuity Revenues

AUSTRALIAN MARKET

- **\$100 million market opportunity and growing rapidly**
- Sectors include insurance, telecommunications, mining, industrials, energy, government, councils, financials, consumer staples and discretionary

The economic cost of natural disasters in Australia is expected to double by 2030 and reach \$23 billion by 2050

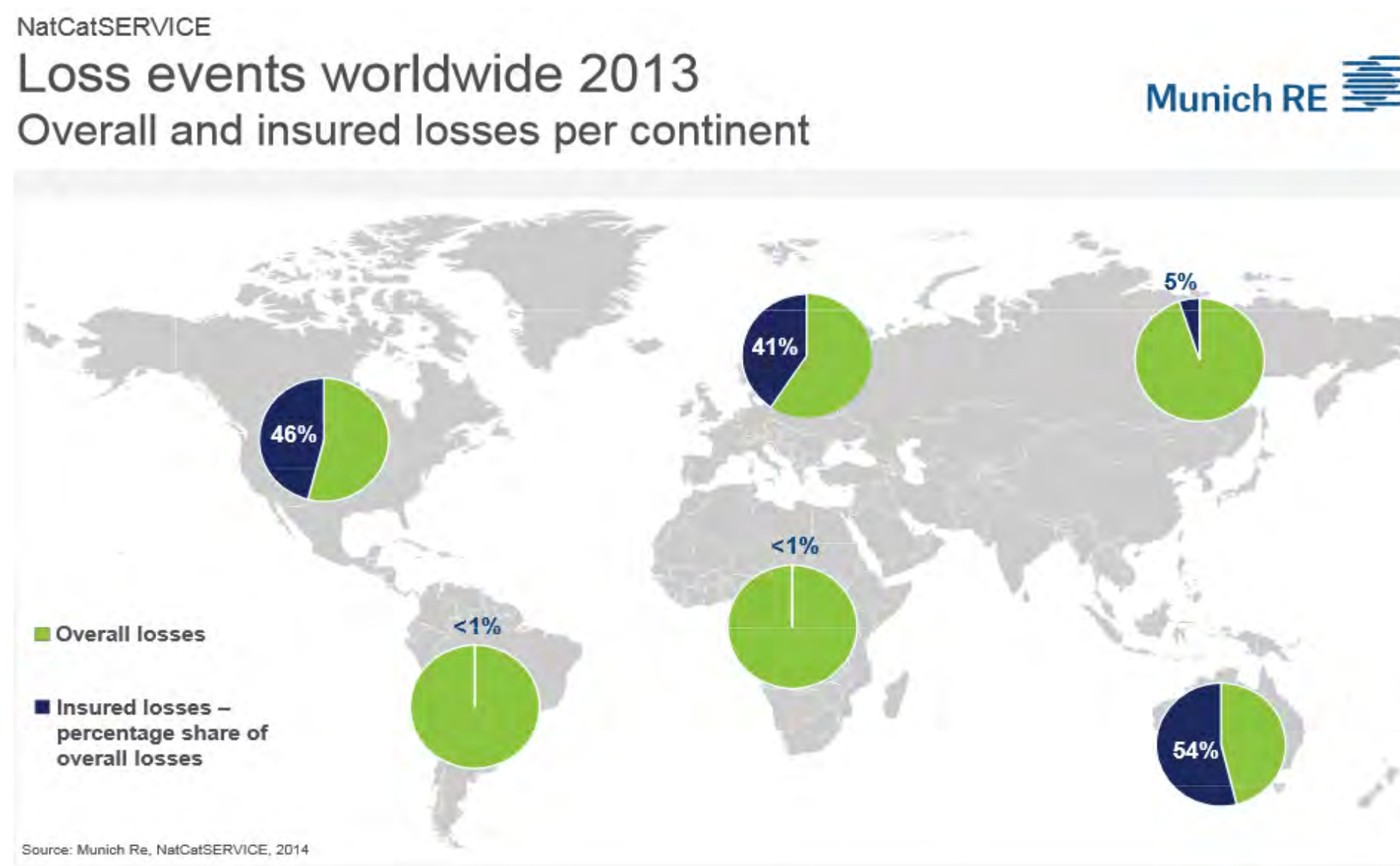


Source: Deloitte Access Economics (2013)

Global Corporate Opportunity



Significant global market opportunity with the economic loss from severe weather events steadily increasing each year.



Severe weather event losses in 2013:

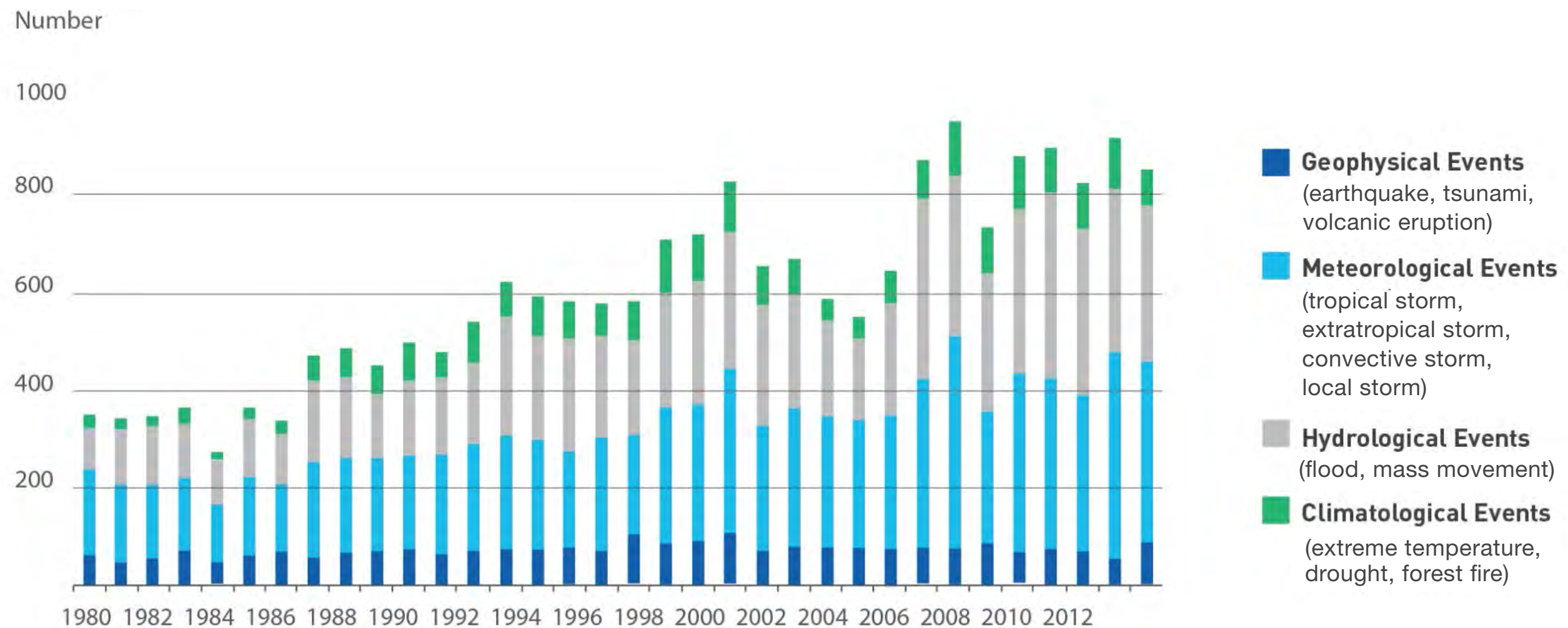
Europe	\$22.5 billion
S. America	\$1.3 billion
Asia	\$600 billion

N. America	\$37.5 billion
Africa	\$210 million

Loss Events on Increase



NatCatService
Loss Events Worldwide 1980-2013
NUMBER OF EVENTS



©2014 Münchener Rückversicherungs-Gesellschaft, Geo Risks Research - As at January 2014

Income Drivers



Product Category	Target Market	Sales Method	Income Model
Alerting Products B2B, B2C	Corporate & government clients, white label services and general public users	Direct sales team, inbound enquiry or users register and subscribe online	Monthly annuity subscription per user
Commercial Apps B2B	Corporate & government clients, Workplace Health & Safety focus	Direct sales team to corporate management and inbound enquiry	Base fees for platform plus customisation plus fee per user
Control Room Products B2B	Asset management functions – infrastructure, transport, operations	Direct sales team to corporate management and inbound enquiry	Base fees for platform plus customisation plus fee per seat

Growth Plan – 2015 /16



Key growth drivers for the period ahead:

Organic revenue growth from existing clients – Upgrading the majority of our existing corporate customers to higher value products and services

Organic revenue growth from new clients – Already over 100 new Australian corporate prospects in the sales funnel, expansion of the sales and business development team is underway to convert prospects and build the pipeline

New products – Situation Room, Workplace Health & Safety App / Platform to be launched imminently, expansion of the development team is underway

Social media platform - Expansion of user base via improvements of products, features, content, marketing, promotion

New Markets – Expansion into Canada, US, South East Asia (via Singapore), China (via Hong Kong), Middle East, India, other territories, with JV partners

M&A – Considering various opportunities

Contact Us



Kerry Plowright
Executive Chairman and CEO
kerry@ewn.com.au
+61 403 147 197

Aeeris Limited
120 Chinderah Bay Drive
Chinderah NSW 2487
+61 2 6674 2711

www.aeeris.com
www.ewn.com.au