

## **AEERIS LIMITED**

### **Aeeris Continues Strong Momentum Post Listing**

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#### **Highlights**

- Further commercial client agreements signed, adding new blue chip customers to the Company's portfolio
- The sales pipeline of new prospects remains strong, and over 60% of current corporate and government customers eligible for additional or upgraded commercial services
- Expansion of the sales and business development team with new recruits gaining immediate traction with potential customers
- Technology development and product team also expanded with new hires, to continue to build and develop new market-leading products
- Continued growth of user base to over 250,000 subscribers and over 4,500 threat notifications distributed since the 1 January 2015
- New work safety App launch planned in Q2 2015

Aeeris Limited (ASX: **AER** and 'the **Company**') is pleased to announce it has made significant progress with its business plan since listing on the ASX on 1 April 2015.

#### **Increased client acquisition**

Aeeris continues to add new corporate customers to its client portfolio, demonstrating the demand for its products in aiding businesses in the protection of people and assets across a wide range of industry sectors including:

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- Ericsson (telecommunications);
- Queensland Department of Housing & Public Works
- Queensland Department of Natural Resources & Mines;
- ACTEW Corporation (water, power & gas utility);
- Darwin Port Corporation;
- Monash University.

In addition to the new client base, Aeeris has identified over 60% of its current corporate and government customers as eligible for additional or upgraded commercial services.

Several existing customers to have service upgrades include Australian Rail Track Corporation (ARTC), Genesee & Wyoming Australia, Lend Lease, Linfox, SEQ Water and Brisbane City Council among others.

### **Expansion of team**

Since listing Aeeris has expanded the sales and business development team with three new senior hires. The team has gained immediate traction with a strong sales pipeline in place and further expansion of the sales team is under consideration.

The Company has also added to its technology development and product team, with the addition of two new hires, in order to provide its corporate customers with a high level of technical support and service and to continue to develop innovative new leading products.

### **Ongoing product success and development**

The user numbers for Aeeris' B2C products have continued to rise, particularly in the recent months. There are now over 250,000 members of the Australian public registered to our alerts platform, or using our apps and social media offerings. The

development team are currently undertaking further improvements to the Aeeris Early Warning Network (EWN) mobile app in order to improve the design, functionality and appeal for customers.

Since the beginning of January 2015 the Company has sent out over 4,500 threat notifications to hundreds of thousands of users.

For example, during the recent severe storm activity and flooding in South East Queensland, Aeeris' Early Warning Network sent out over 311,000 SMS and 304,000 emails alerts to Brisbane residents alone.

Severe weather events have been prevalent in recent months with the Australian East Coast storms including South East Queensland flooding, NSW east coast lows and the ANZAC day hail in Sydney exposing workers, assets and business operations to risk.

For this reason Aeeris continues to develop and deploy new products, features and services and will shortly be announcing a new workplace safety solution addressing these threats further mitigating damage and financial impact on its clients.

Kerry Plowright, Chairman and CEO of Aeeris Limited commented:

*"We're extremely pleased with the progress the business has made since our public listing in April and the expansion of the team and client base is evidence that we're making good progress on our business strategy. We intend to continue to develop new applications and improve our current product offering in order to drive further growth and revenue generation."*

**- Ends -**

### **Direct Enquiry**

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### **About Aeeris**

Aeeris Limited is one of the World's leading aggregators of geospatial data and provides a unique location based Severe Weather and All Hazards data services via the Early Warning Network platform (EWN).

Aeeris provides corporate and government clients with specific digital alerts and other content in real time regarding a range of disruptive geospatial events including storms, floods, damaging wind, hail, hurricanes and cyclones, as well as non-atmospheric hazards such as fire, tsunamis, solar radiation, traffic, biological and power outages.

Our services solve natural disaster awareness problems and promote personal and employee safety, asset protection, business disruption and mitigate the financial impact of adverse events.

Aeeris is listed on ASX with the ticker code AER

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