

AEERIS LIMITED

AAMI to harness Aeeris' Early Warning Network

Highlights

- Aeeris' EWN to provide severe weather and hazard notifications to AAMI
- Agreement further extends the Company's blue chip client base
- Demonstrates the huge benefits of the EWN in the insurance industry
- EWN weather notifications will be delivered as push notifications via the new AAMI Access application
- Aeeris continues to deliver on its business strategy; increasing its client base and improving and developing new and enhanced technologies

Aeeris Limited (ASX: **AER** and 'the **Company**') is pleased to announce it has entered into an agreement with Suncorp, insurance provider AAMI's parent company, to provide Early Warning Network (EWN) services to AAMI customers Australia-wide through the latest release of its new mobile app.

As part of the agreement, Aeeris' EWN will instantly port its warnings for severe weather or natural hazards such as Hailstorms, Flooding Rain, Cyclones and Bushfires into the new AAMI Access app.

This alert will be delivered via a push notification from the app, and will be targeted to AAMI's customers based on the risk address postcode in their insurance policy.

AAMI's Access application is a new app with additional functionality that will eventually supersede its existing AAMI Claim Assist app. AAMI's access application is available on iOS, having recently launched on the Apple App Store. It will be launched on the Google Play store for Android devices later this year.

Customers using the new AAMI Access application will benefit from EWN's unique 24/7, 365 days per year Alert Operator monitoring capability, which is backed by many years of collective meteorological experience.

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“The best form of protection is prevention and Suncorp has recognised EWN’s unique ability to empower them to provide accurate, up to the minute location based alerts to help protect their valued clients and their assets,” Aeeris founder and CEO Kerry Plowright said.

By using an internally developed API (Application Interface), EWN leverages its innovative Geographic Notification Information System - a location-based alerting platform - to feed critical information to the AAMI Access app user when and where it is needed.

Aeeris’ EWN, operating continuously since early 2007, has been used to deliver millions of alerts across more than 18,000 events in Australia. Aeeris has more than 100 corporate and government paying subscribers to its data service, and over 250,000 free social media and app users.

During the recent severe storm activity in Queensland, Aeeris’ Early Warning Network sent out over 311,000 SMS and 304,000 emails sent to Brisbane residents alone. The system started warning Aeeris customers up to 24 hours before the extreme weather event.

Demand for asset protection, risk mitigation services and personal safety is increasing globally due to the increasing costs of natural disasters around the world.

In 2013 the costs of such events in Europe, the United States, Africa and Asia totalled \$22.5 billion, \$38.8 billion, \$210 million and \$600 billion, respectively.

Direct Enquiry

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About Aeeris

Aeeris Limited is one of the World's leading aggregators of geospatial data and provides a unique location based Severe Weather and All Hazards data services via the Early Warning Network platform (EWN).

Aeeris provides corporate and government clients with specific digital alerts and other content in real time regarding a range of disruptive geospatial events including storms, floods, damaging wind, hail, hurricanes and cyclones, as well as non-atmospheric hazards such as fire, tsunami, solar radiation, traffic and power outages.

Our services solve natural disaster awareness problems and promote personal and employee safety, asset protection and mitigate the financial impact of adverse events.

Aeeris is listed on ASX with the ticker code AER

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